

# ANITA BORG INSTITUTE

## Call For Action

April 2009

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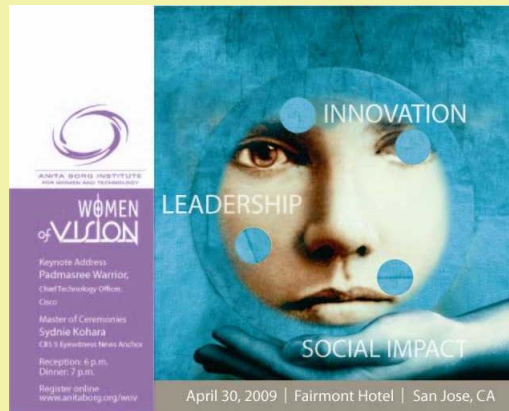
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## Networking at the Women of Vision Awards Banquet

[Register Today!](#)

Registration Deadline: April 24, 2009



The Anita Borg Institute's 2009 Women of Vision Awards Banquet on April 30 represents a superb opportunity to network with very senior technical men and women. Because Women of Vision is not a traditional 'gala', the award winners and senior women in attendance are often more accessible and purposefully make themselves available to the evening's attendees. Consistently rated the Anita Borg Institute's top program, a 2008 Women of Vision attendee observed, "The final speech (*was a highlight*) and the women in my organization were inspired by the caliber of networking opportunities with women and men in the technical field." So join the Anita Borg Institute for an evening of networking as we listen to keynote speaker [Padmasree Warrior](#), CTO of Cisco, and celebrate the 2009 Women of Vision Award Winners:

[Mitchell Baker](#), Mozilla (Leadership Award)

[Jan Cuny](#), NSF (Social Impact Award)

[Yuqing Gao](#), IBM (Innovation Award)

[Learn more and register today!](#)

April 30, 2009 - 6:00 - 9:30pm  
Fairmont Hotel - San Jose, CA

Individual Tickets are also available. For more information, [visit us online](#).

Dinner Host: Lockheed Martin

Silver Sponsors: Cisco, NetApp, SAP, Symantec

Bronze Sponsors: Adobe, Career Action Center, Google, Intuit, Juniper Networks

Media Sponsors: Silicon Valley Business Journal, Diversity Careers Magazine

## Consider Underwriting One or More Student Scholarships at the 2009 Grace Hopper Celebration of Women in Computing

In 2008, ABI received 1,609 GHC scholarship applications from talented and technical female students at 199 colleges and universities--the largest number of scholarship applications in our history. We were able to fund 255 scholarships--the top 16% of applicants. One 2008 scholarship recipient observed:

*"It was an eye-opening experience to see so many different women. At my university, there are few women in the computer science department and within the women there is not very much diversity."*

Another revealed:

*"Meeting other African American women who are working on, or have already obtained their PhD...and meeting 2 African American women who are Computer Science Department Chairs. This was a historical event for me!"*

Since the inception of GHC in 1994, the National Science Foundation and many of ABI's partners have chosen to fund student scholarships to the GHC. Support from NSF, Google, Microsoft, Cisco, CA, Goldman Sachs, Amazon, IBM, Salesforce.com, Sun, Systems and ABI joined forces to underwrite 2008 GHC scholarships.

Please consider underwriting one or more 2009 GHC Scholarships. Google, Computer Associates and Vanguard have started the ball rolling. The cost is \$1650 for a US scholarship, \$2750 for an international student, and includes conference registration, shared room, board, and special sessions designed for scholarship students.

Awarding GHC scholarships represents some of the best of ABI's impact by filling the pipeline with talented technical women. For information, contact [Jody Mahoney](#).

## Savvy Geek Chix: Solutions for Weathering the Economic Storm

Last week, ABI held its first Savvy Geek Chix, an evening networking event where over 100 women, men and recruiters in technology gathered to exchange knowledge about surviving and thriving in difficult times: strategies for retaining your job, utilizing your network to find a job, and key steps to follow before and after a layoff.

A panel was moderated by Jerri Barrett, Director of Marketing at the Anita Borg Institute.

Panelists were:

- Jo Miller, CEO, Women's Leadership Coaching
- Sabrina Coleman, Senior Manager, IT Strategic Program Office, BioMarin Pharmaceuticals
- Dr. Tessa Lau, Research Staff Member, IBM Almaden Research Center
- Nehal Mehta, Enterprise Implementation Manager, LiveOffice

Here, ABI presents the top tips for weathering the economic storm discussed by the panelists and the audience.

1) How do you retain a job in these turbulent times?

- **Visibility.** Now more than ever, it's important to work on highly visible projects, in particular those with a direct value to the bottom line (visibility and bottom line often go together, especially in hard times). As a technologist, remember to write, document, publish, and patent. Long after you are gone from a company, your name remains attached to that document and leaves a tangible and visible legacy which is beneficial in finding your next job. Know when to step outside of your job boundaries to maximize visibility. Now is a good time to find a problem that no one else is solving and bring it all the way to completion.
- **Network, network, network.** Just "working hard" isn't going to cut it. You need to make time to step away from your desk, now more than ever, in order to build relationships across the organization and to higher levels (think "wide" networks and "higher-up" networks). Having senior leaders advocating for your value is critical.
- **Build the right brand for yourself.** Building your brand means 1) being known for that you want to be known for, and 2) focusing on the things that add significant value to the organization.
- **Do more with less.** Now is a good time to identify all the possible ways in which you can do more work with less resources, such as working in partnership with others, leveraging technology, or implementing process improvements.
- **Have a mentor and mentor others.** Having mentors provides you with critical network ties and constructive feedback on managing your career. Mentoring others similarly creates network ties that will be useful to you in times of need.
- **Ask for recommendations after important projects.** You don't want to be asking someone for a recommendation several years after you worked with them. Ask colleagues to write you a recommendation (for instance, on LinkedIn), after the completion of a major project. Collecting these recommendations and keeping your resume up to date are preventive steps which will help you in the event of a layoff.

2) How do you prepare for a layoff if you know it's coming?

[Continued...](#)

## IMPORTANT DEADLINES

[Grace Hopper Celebration Call for Participation](#)

Deadline - March 16, 2009

[Anita Borg Technical Leadership Award Nomination](#)

Deadline - April 30, 2009

[Anita Borg Social Impact Award Nomination](#)

Deadline - April 30, 2009

[Denice Denton Emerging Leader Award Nomination](#)

Deadline - April 30, 2009

[Change Agent Awards Nominations](#)

Deadline - April 30, 2009

## NOMINATIONS ARE NOW BEING ACCEPTED FOR THE FOLLOWING AWARDS

**Nominations Due: April 30, 2009**

The [Anita Borg Award for Social Impact](#) and The [Anita Borg Award for Technical Leadership](#) each with a \$10,000 prize were established to recognize outstanding leaders who embrace Anita Borg's lasting vision to change the world for women and for technology.

## [Student Scholarship Application Deadline May 27th](#)

The Grace Hopper Celebration scholarships cover a combination of conference registration (which includes most meals), lodging, and fixed amount of travel reimbursement funds. The majority of scholarships are awarded to undergraduate and graduate students, however, junior faculty, members of non-governmental organizations, and non-profits are eligible to apply.

In 2008, GHC student scholarships were made possible by generous donations from the National Science Foundation, GHC Academic Underwriters,

[The Denice Denton Award](#) with a \$5,000 prize, recognizes a man or a woman under the age of 40, who is on the tenure track, not tenured, who has demonstrated a significant leadership capability and positive impact of the lives of women through technology.

[The Anita Borg Change Agent Awards](#) honor technical women that live and work outside the United States. They are change agents in their community - working to attract and support women in technology in their region. Recipients are recognized for their technical leadership and advocacy work. Recipients receive up to \$5,000 for travel allowance to attend the 2009 Grace Hopper Celebration for Women in Computing.

## Hotel Reservations Now Available Online for Grace Hopper Celebration

The JW Marriott Starr Pass Resort and Spa is now accepting reservation for the 2009 Grace Hopper Celebration held September 30th - October 3rd 2009 in Tucson Arizona.

Reserve your room now for the best location. For more details, please [visit our website](#).



## Corporate and Academic Sponsorships Now Available for 2009 Grace Hopper Celebration

Sponsors of the Grace Hopper Celebration are recognized as leaders in diversity. The benefits of sponsoring the conference are many and highlight your commitment to increasing the impact of women in technology.

### Benefits include:

- Exhibit space at the conference
- Interaction with a large, dynamic group of top technical women
- A place to showcase your senior women and your commitment to their success
- Affiliation with a scholarship program for young technical women
- The opportunity to send a strong recruitment message on your current and future needs
- Access to a resume database of conference attendees

### Corporate Sponsorship Levels and Benefits

[Sign up to be a corporate sponsor!](#)  
[Download](#) the Grace Hopper Celebration corporate sponsorship benefits.

Google, IBM, Amazon.com, Sun Microsystems, Salesforce.com, Microsoft, Goldman Sachs & Co., CA, Cisco, Intuit, Systers and the Anita Borg Institute Community.

The GHC scholarship application process is now open. The deadline for [application submissions](#) is May 27, 2009 (Midnight CDT). You will be asked to submit an essay, rŽsumŽ/CV, GPA (grade point average) & class rank and letter of reference (to be uploaded by your reference). Please note that only undergraduate and graduate students are required to submit a letter of reference.

[Apply Today!](#)

## CONTACT US

[Anita Borg Institute for Women and Technology](#)

## ABI LINKS

[Awards](#)  
[Communities](#)  
[GHC](#)  
[Systers](#)  
[TechLeaders](#)  
[Women of Vision](#)

## SIGN UP FOR ABI NEWSLETTER

To learn more about ABI and our upcoming activities sign up for our monthly newsletter.

### **Academic Underwriter Levels and Benefits**

[Sign up to be an academic underwriter!](#)

[Download](#) the Grace Hopper Celebration academic sponsorship benefits.

### **Additional sponsorship opportunities**

In addition to event sponsorships, any organization, company, or academic institution is invited to [underwrite conference items and activities](#), including: international and domestic scholarships, banquets, special luncheons, awards, and childcare. Please contact [Jody Mahoney](#) for additional information or to sponsor.