

ANITA BORG INSTITUTE

Call For Action

GRACE HOPPER CELEBRATION UPDATES

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ONLY 9 MORE DAYS TO RECEIVE [SUPER EARLY BIRD PRICING ON GRACE HOPPER CELEBRATION REGISTRATION](#)

Register by July 6, 2009 and SAVE!

Super Early Bird Pricing for the Grace Hopper Celebration of Women in Computing (GHC) closes July 6. [Register](#) today and save \$100 on our regular registration pricing.

Be sure to also [register](#) for your hotel room at the [JW Marriott Starr Pass Resort](#) today. The hotel is filling up fast.

How To Ask Your Manager If You Can Attend GHC

An Email Template

In 2008, Anna Krasnyanskaya, a Software Quality Assurance Specialist at Symantec, decided she wanted to go to the [Grace Hopper Celebration](#) (GHC). So she put together an email/marketing piece to send to her manager giving him all the benefits of going to GHC. We thank her for giving us permission to share her email. To make this easy for you to use we took out all her work specific references and created a fill in the blank version. Remember to send these soon so you can also take advantage of our [Super Early Bird Pricing](#) which ends July 6.

Hi **(insert Manager's Name here)**,

The Grace Hopper Celebration is one of the largest gatherings of technical women in the world. The advisory committee includes women from HP, Amazon, Cisco, Google, IBM, Intel, Microsoft, Sun, Symantec and of course ([check your company's representation at the conference](#) and **insert your company name here**). Women come together to learn about the latest technology, learn new skills to enhance their careers, and build their network.

My goal is to come back from GHC with more experience to be productive and innovative on the **(insert your team name here)** team. **(Insert Your Company Name here)**'s vision is that **(Insert relevant company vision/mission/ etc that addresses learning or employees)**. At this conference, I will be fortunate to meet women who have done just that, they have become CEOs, Professors, Directors, Managers, and Authors through hard work and passion. I want to get inspired and do the same at **(insert your company name here)**. If I can bring back just one valuable idea, the whole trip will be worth it.

For 4 days, I will be learning on how other companies are working to "Create Technology for Social Good." I will attend multiple panels, a variety of workshops, seminars, affinity group lunches, forums, poster board sessions, and interact with women from all areas of technological innovation. Upon returning to **(Insert Company Name Here)**, I will host an "Everything I have learned at GHC" presentation for my team and write an informative article in the **(Insert Company Newsletter Name Here)** November Newsletter for distribution to a larger audience.

One of the many forums at the conference is focused on [\(Select a Track/Sessions that are relevant to your job\)](#). This includes some of the following presentations:

- **(Session 1 Name Here)**
- **(Session 2 Name Here)**
- **(Session 3 Name Here)**

There will also be talks on "Becoming a Person of Influence," "Communicating Powerfully Across Gender," "Developing Sustainable Technologies for an Improved Future," and "Technical Mentorship and Sponsorship: Why You Need It and How to Find It".

Additionally, there will be many posters sessions, including one on **(Insert a relevant poster name here)**, and another on **(Insert Relevant Poster Name Here)**.

With so much to offer, plus 3 meals a day included, as GraceHopper.org says it "GHC is a bargain. It's content you won't find anywhere else."

Thank you!

Regards,

(Insert Your Name Here)

5 Reasons to be an [Academic Underwriter](#) of the Grace Hopper Celebration

Here are 5 great reasons for your University to become an Academic Underwriter:

1. You'll be in great company. This year's [Academic Underwriters](#) include the University of Southampton, EL Alliance, Caltech, Carnegie Mellon, Princeton, Virginia Tech, Harvey Mudd College, Pace University, Tufts, New York University, and Mississippi State University .
2. Recruit top Masters and PhD student candidates from leading Universities around the world. Over 750 students attended the 2008 Grace Hopper Celebration.
3. Make strong connections with leading [technology companies](#) and help your students find jobs.
4. Research has shown that attending the Grace Hopper Celebration has a positive impact on student retention and commitment to a technology career:
 - á 75% of student respondents agree or strongly agree that attending Grace Hopper 2008 has increased their commitment to a technology career.
 - á 74% of student respondents agree or strongly agree that attending Grace Hopper 2008 has increased their commitment to continue their degree in technology.
5. New this year - [CRA-W Career Mentoring Workshops](#) for Undergraduates, Graduate students and Early Career

ABI and the Motorola Foundation Partner to Inspire Tomorrow's Innovators

June 25, 2009

The Anita Borg Institute for Women and Technology (ABI) announced today it has received a \$30,560 Innovation Generation grant from the Motorola Foundation. This award will fund a K-12 Computer Science Teacher Workshop at the [2009 Grace Hopper Celebration for Women in Computing Conference](#) in partnership with the [Computer Science Teachers Association \(CSTA\)](#) and the University of Arizona. The attendees will engage in discussions with community and national leaders, generating and disseminating solutions that are grounded in teacher

Faculty. These great workshops will enhance the careers of all your attendees.

[Sign up today!](#)

Grace Hopper Celebration

Sponsorship Opportunities

In addition to Platinum, Gold, Silver, Bronze, and Supporter sponsorships, these are the additional sponsorship opportunities still available to all organizations. For more information, please contact [Jody Mahoney](#), VP Business Development.

Sponsors will receive:

- Branding in the GHC Program
- Branding on the [GHC Website](#)
- Highly visible signage with their brand
- Acknowledgement in the Anita Borg Institute Newsletter

[CONNECT Project](#) - Sponsor the electronic networking system that attendees will use during and after the conference.

[Cybercafe](#) - Sponsor equipment for the on-site computer lab available to attendees.

[Wi Fi](#) - Sponsor the wireless connectivity for attendees at the conference.

[Resume Workshop](#) - Sponsor a workshop where attendees learn from experts and recruiters tips to creating an effective resume.

[Town Hall Meeting](#) - Sponsor the meeting Saturday where attendees provide conference feedback.

[PhD Forum/New Investigator](#) - Sponsor a specific track of sessions at the conference.

[Lunches](#) - Sponsor a private lunch for one of our communities including Systems, Women of Color, Faculty, or LGBT.

[Keynote Breakfast](#) - Sponsor the private breakfast honoring the [keynote speakers](#).

[Anita Borg Award for Technical Leadership](#) - Sponsor the award that recognizes a female leader for outstanding technological and social contributions.

[Scholarships](#) - Sponsor a scholarship for a student to attend the Grace Hopper Celebration. Scholarships cover the cost of registration and travel expenses for the students. You can select from a variety of scholarship types including International, Asian American, Black and African American, Latina, General Undergraduate, Women of Color, Native American, and Students with Disabilities.

perspectives readily applicable. The sessions will represent teachers serving diverse populations of students.

[Continued...](#)

Message To All GHC Presenters

Congratulations to all of the accepted 2009 Grace Hopper Celebration presenters. This is a reminder to please take the time to review our [Program](#) on the website and check your abstract.

Please send any edits/corrections to [Deanna Kosaraju](#) by July 31st.

Any edits received after July 31st will not be included in the printed program distributed at the conference.

CONTACT US

[Anita Borg Institute for Women and Technology](#)

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