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Since March is Women's History Month our theme for this month is women role models. Women role models are extremely important in technology organizations. Research has shown that the absence of role models in high levels of an organization can increase workplace isolation. We thought we would share some new information on Role Models. This month's Ask Jo answers the question how do you approach high profile industry experts? In our Fast Company Blog both [Telle Whitney](#) and [Caroline Simard](#) blogged on the Importance of Role Models. We have an article by one of our Systems Pass-It-On Award Winners on the impact of the award. And we invite you to register for our upcoming Women of Vision Awards Banquet which will feature speeches by four terrific role models: Padmasree Warrior, CTO of Cisco and our Women of Vision Award winners.

We'd also like to remind everyone that our Savvy Geek Chix: Weathering the Economic Storm event is tomorrow, March 24th. Come join us and network with other technical women, have your resume edited and listen to a terrific panel on how to retain your job and how to find a new one. We have twenty recruiters coming to do resume reviewing and we've asked them all to bring any open jobs requisitions for our job board.

Just a reminder that tomorrow, March 24th, is Ada Lovelace Day. Be sure to blog about your favorite technical woman role model.

Sincerely,

The ABI Staff

## Women of Vision Awards Banquet

April 30, 2009

[Register Today!!](#)

This year's Women of Vision Awards will honor three leaders in technology - **Mitchell Baker**, Mozilla, **Yuqing Gao**, IBM Research, and **Jan Cuny**, National Science Foundation for their accomplishments and contributions. The event will feature keynote speaker **Padmasree Warrior**, CTO of Cisco and **Sydney Kohara**, CBS 5 News Anchor as Master of Ceremonies.

Sponsorships, Tables and Tickets are still available. [Sign up today!](#)

**Savvy Geek Chix**  
**Tuesday March 24, 2009 6:15 - 9:00**  
**p.m.**  
**SAP Campus in Palo Alto, CA**  
**REGISTRATION CLOSES MARCH 23,**  
**2009**



Savvy Geek Chix event "Weathering the Economic Storm" will address how you can effectively manage your career in a tough economic climate. You will walk away with key strategies for job retention and job searches, expand your network, improve your resume and make connections with recruiters. Bring your business cards to enter our raffle to win a ticket to the Women of Vision Awards Banquet and a registration to the Grace Hopper Celebration of Women in Computing.

Confirmed Panelists:

- Jo Miller, CEO, Women's Leadership Coaching and Ask Jo Columnist
- Sabrina Coleman, Senior Manager, IT Strategic Program Office, BioMarin Pharmaceuticals
- Dr. Tessa Lau, Research Staff Member, IBM Almaden Research Center
- Nehal Mehta, Consultant and Former Director of Software Quality Assurance, Symantec
- Jerri Barrett, Director of Marketing, Anita Borg Institute (Moderator)

The cost for this event is only \$25 and seating will be limited. No registration will take place on site. Registration ends at 5 p.m. PDT, Monday, March 23. [Register Today!](#)

Hosted by 

### **Ada Lovelace Day - March 24, 2009**

[Ada Lovelace Day](#) is an international day of blogging to draw attention to women excelling in technology. More than 1,500 people have taken a pledge to blog, podcast, or post a video on March 24, 2009 about a woman in technology who they admire. If you're one of those who've taken the pledge, remember to tag your post with [ALD09post](#) so it can be found. Who are

### **Grace Hopper Celebration Scholarships Open**

**Deadline: May 27 2009**

Scholarship applications are now being accepted for the 2009 Grace Hopper Celebration (GHC). GHC scholarships cover a combination of conference registration (which includes most meals), lodging, and fixed amount of travel reimbursement funds. The majority of scholarships are awarded to undergraduate and graduate students, however, junior faculty, members of non-governmental organizations, and non-profits are also eligible to apply. Visit the [scholarship page](#) for more information and to submit your application.

We are also looking for academic underwriters and corporate sponsors to support scholarships at Grace Hopper. Contact [Jody Mahoney](#) for corporate sponsorship and [Kim McLeod](#) for academic underwriter sponsorship opportunities.

### **Become a Grace Hopper Celebration Corporate Sponsor or Academic Underwriter**

There are many benefits to sponsoring the Grace Hopper Celebration, in addition to highlighting your organization's commitment to increasing the impact of women on technology. Read more about the [benefits in detail](#) and sign up today!

### **You Can Achieve Anything with Hard Work**

Imelda Iraeta was the recipient of a 2008 Anita Borg Systems Pass-It-On Award.

It is well-known that my country, El Salvador, suffered a civil war that altered the life, customs, economy and fears of an entire population. In those days I worked at the National University of El Salvador where I had studied Architecture. I was also the Executive Assistant for Maices, an organization that worked on the university campus and was dedicated to promoting art through various artistic expressions and cultural events.

[Continued...](#)

you going to blog about?

## Grace Hopper Celebration Awards and Scholarships Deadlines

[Anita Borg Technical Leadership Award Nominations Deadline](#) April 30 2009

[Anita Borg Social Impact Award Nominations Deadline](#) April 30 2009

[Change Agent Award Nominations Deadline](#) April 30, 2009

[Grace Hopper Celebration Scholarship Deadline](#) May 27, 2009

## Ask Jo: How do I approach high profile industry experts?



Every month on our site, Jo Miller, CEO of Women's Leadership Coaching Inc., answers your career and leadership questions.

Question: I have the opportunity to meet high-profile industry experts and influential thought-leaders at a conference. How should I approach them and what should I say? Is it OK to send an email to follow up? These people are highly sought-after and busy. I don't want to be a nuisance.

[See Jo's Answer](#)

Jo Miller is CEO of Women's Leadership Coaching Inc. which offers women's leadership seminars and coaching programs.

To read more of her career advice, visit the [Ask Jo archives](#).

Come hear Jo Miller on our panel at Savvy Geek Chix "Weathering the Economic Storm" on Tuesday, March 24th. [Register today.](#)

## Anita Borg Institute in the News

Here are a few links to recent articles featuring the Anita Borg Institute:

[IT's not for me, say many Canadian women](#) ITBusiness.ca

[Forum gets \\$405,000 to lure women to IT](#) itWorldCanada

[26 Charities and Non-Profits That Tweet](#) Mashable

## Telle Whitney Honored as Woman of Influence

The Anita Borg Institute is Pleased to Congratulate our CEO Telle Whitney for receiving a Women of Influence Award from the Silicon Valley Business Journal.

On Wednesday, March 18th, Telle attended the annual Silicon Valley Women of Influence Awards. She was one of 100 women honored for making a difference in Silicon Valley.

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Sincerely,

**Anita Borg Institute for Women and Technology**

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