

IN THIS ISSUE

[2010 Women of Vision Award Winners Announced](#)

[Ask Jo: Guest Columnist Sabrina Coleman Answers How to Deal with the Concrete Ceiling Housework Matters](#)

[5 Tips for Avoiding the My Way Trap](#)

[2010 Grace Hopper Celebration Call For Participation](#)

[Profiles of Women in Human-Computer Interaction: Leah Culver](#)

[Women and Mobile Phones: Closing the Gender Gap](#)

[Marie R. Pistilli Women in EDA Achievement Award Call for Nominations](#)

[Important Due Dates](#)

[GHC Scholarships Open](#)

[ABI at South by Southwest](#)

[International Women's Day](#)

[Anita Borg Institute Partners](#)

Today is International Women's Day 2010, so we've filled this issue of our newsletter with several articles on leading technical women and also provided some resources to help you develop your leadership skills.

We are very pleased to announce our Women of Vision Award Winners. These truly inspiring women will be speaking at our [Anita Borg Women of Vision Awards Ceremony](#) on May 12th. We encourage all of you to register today. Table sponsorships are still available for this exciting event.

Jo Miller is on the move this month and has asked Sabrina Coleman to guest blog for her. Sabrina writes about the Concrete Ceiling. Our latest Fast Company blog posts include Caroline Simard's [Housework: A Business Issue](#) and [The Barbie Factor](#). And be sure to check out all our due dates for submitting your Grace Hopper Celebration Proposal and Award Nominations.

Sincerely,

The ABI Staff

2010 Women of Vision Awards Winners Announced

ABI has announced the winners of this year's Anita Borg Women of Vision Awards. Three leaders in technology - Kristina M. Johnson, Under Secretary for Energy, Department of Energy, Kathleen R. McKeown, Henry and Gertrude Rothschild Professor of Computer Science, Columbia University, and Lila Ibrahim, General Manager, Emerging Markets Platform Group, Intel Corporation will be honored for their accomplishments and contributions as women in technology at ABI's fifth annual Women of Vision Awards Banquet at the Mission City Ballroom, Santa Clara, California on May 12, 2010. The event will feature keynote speaker Arianna Huffington, co-founder and editor-in-chief, the Huffington Post and Sal Pizarro, Around Town columnist for the San Jose Mercury News as Master of

Ceremonies.

"The 2010 Women of Vision Award Winners have made significant contributions to important technologies including renewable energy, human machine interaction and education technology platforms," said ABI CEO and President, Dr. Telle Whitney. "These women are role models for technical women everywhere."

The Anita Borg Women of Vision Awards Dinner Host is Lockheed Martin. The Gold sponsor is Intel. Silver sponsors are Cisco, Google, NetApp and Symantec. Bronze Sponsors are Adobe, Career Action Center, and Thomson Reuters.

About the Women of Vision Award Winners:

Kristina M. Johnson Under Secretary for Energy, Department of Energy

Kristina M. Johnson is the Women of Vision Award winner in the Leadership category. Kristina Johnson is recognized for her work as both Under Secretary of Energy and as an academic. Kristina Johnson was the first woman to receive the Fritz Medal, considered the highest award in the engineering profession. As Under Secretary of Energy, Kristina Johnson is responsible for developing and coordinating a strategic portfolio approach across energy technologies to reduce green house gas emissions, and grow the clean energy economy. Before serving as Provost of Johns Hopkins University, she was Dean of Duke University's Pratt School of Engineering where she significantly expanded the School including overseeing the planning, funding and construction of the 322,000-square-foot Fitzpatrick Center for Interdisciplinary Engineering, Medicine and Applied Sciences. Her research has resulted in 129 US and International Patents and 140 refereed papers.

Kathleen R. McKeown, Henry and Gertrude Rothschild Professor of Computer Science, Columbia University

Kathleen R. McKeown is the Women of Vision Award winner in the Innovation category. Kathleen McKeown has made seminal contributions to the natural language processing (NLP) area, also called Computational Linguistics (CL), within the general areas of artificial intelligence, information extraction, and human machine interaction. More specifically, McKeown has made pioneering contributions to natural language generation and text summarization; this field of research focuses on enabling computers to effectively utilize natural language.

Lila Ibrahim, General Manager, Emerging Markets Platform Group, Intel Corporation

Lila Ibrahim is the Women of Vision Award winner in the Social Impact category. Ibrahim is responsible for leading the research, definition, development, and marketing of technologies that are specifically designed for education worldwide. The Emerging Markets Platform Group operates as a social enterprise responsible for pioneering new markets and business models while having a positive impact on sustainable economic development. Previously, she served as Chief of Staff to Intel Chairman Craig Barrett where she led the Digital Village Initiative to deliver technology projects which advanced Education, Health, and e-Governance from the Amazon to Africa. Lila Ibrahim also established two computer facilities at the Druze Orphanage in Abey, Lebanon.

Gold, Silver and Bronze Sponsorships are currently available for this event. We also invite you to sponsor a branded table for your 10 employees, guests, or donate a table to students.

[Learn more and register today!](#)

May 12, 2009- 6:00 - 9:30pm

Mission City Ballroom - adjacent to the Santa Clara Convention Center

5001 Great America Parkway

Santa Clara, CA 95054

Tables and Individual Tickets are also available. For more information, visit us [online](#).

Important Due Dates

Ask Jo: Guest Columnist Sabrina Coleman Answers How To Deal with the

[GHC Call for Participation](#) -March 16, 2010

Concrete Ceiling



Every month on our site, Jo Miller, CEO of Women's Leadership Coaching Inc., answers your career and leadership questions. This month Sabrina Coleman fills in for Jo.

Question: I am an African-American (AA) woman, IT middle-manager who has stalled in my career. I've been in the same position for several years and would like to remain in IT, but I won't do so unless I can advance. I'm really interested in moving into senior management, but I'm not sure what to do. [What do you recommend?](#)

Sabrina Coleman is a Women's Personal Empowerment Coach and Owner of Mahogany Coaching & Development which specializes in working with women of color.

Jo Miller is CEO of Women's Leadership Coaching Inc. which offers women's leadership seminars and coaching programs. To read more of her career advice, visit the [Ask Jo archives](#).

Housework Matters: A Panel Discussion on Housework Benefits

April 7, 2010, 6:30-8:30pm, Frances C. Arrillaga Alumni Center, Stanford University. Professor Londa Schiebinger, director of Stanford's Clayman Institute for Gender Research, published a study in *Academe* on January 19 showing academic scientists spend about 19 hours a week on basic household chores. The solution? Schiebinger urges universities, businesses to offer benefit to pay for housework. Panel will include Schiebinger, representatives from human resources, a woman scientist, and representatives from the housecleaning industry. The Anita Borg Institute is proud to be a co-sponsor of this event. [Click here for details](#).

If you would like to volunteer to assist with registration and ushering at this event please contact [Jerri Barrett](#) at the Anita Borg Institute.

5 Tips for Avoiding the My Way Trap from BlessingWhite

Micromanaging. You have probably done it. And if you think you have not, ask your team. You may be surprised to learn that despite your good intentions to never do that to anyone, you have stepped into the "my way" trap more than once.

According to Diana Zarnoch, [BlessingWhite's](#) Director of Educational Services, no one wakes up in the morning thinking, "I'm going to micromanage my team today." Many well-intentioned leaders exhibit this behavior because they are smart, are achievement-oriented, and have years of experience figuring out the best way to do things. They enjoy problem solving and want to help. They want to ensure high-quality, customer-centered results.

[Continued...](#)

2010 GHC Call for Participation DUE March 16

[Anita Borg Technical Leadership Award Call For Nominations](#) - April 29, 2010

[Anita Borg Social Impact Award Call for Nominations](#) - April 29, 2010

[Denice Denton Emerging Leader Award Call for Nominations](#) - April 29, 2010

[Change Agent Award Nominations](#) - April 29, 2010

[Systems Pass-It-On Awards Applications](#) - May 12, 2010

[GHC Scholarship Applications](#) - May 14, 2010

**GHC Scholarships Open
Deadline: May 14, 2010**

Scholarship applications are now being accepted for the 2010 Grace Hopper Celebration (GHC). GHC scholarships cover conference registration (which includes most meals), lodging, and partial to full travel reimbursement. The majority of scholarships are awarded to undergraduate and graduate students; however, junior faculty, members of non-governmental organizations, and non-profits are also eligible to apply. Visit the [scholarship page](#) for more information and to submit your application.

We are also looking for academic underwriters and corporate sponsors to support scholarships at Grace Hopper. Contact [Jody Mahoney](#) for corporate sponsorship and [Kim McLeod](#) for academic underwriter sponsorship opportunities.

ABI at South by Southwest (SXSW)

For the first time, the Anita Borg Institute joins forces with nine other organizations and programs to help technical

The 10th Annual Grace Hopper Celebration of Women in Computing (GHC) [Call for Participation](#) is closing on March 16th. The annual conference, presented by the Anita Borg Institute for Women and Technology, is the world's largest gathering of women in computing. The Grace Hopper Celebration will take place from September 28 - October 2, 2010 at the Hyatt Regency in Atlanta, Georgia. This year's theme "Collaborating Across Boundaries" recognizes the significant role women play in using technology to work together across various borders including gender, scientific, social, geographical, racial or political.

Submissions on both technical and professional topics are encouraged. The Grace Hopper Celebration Conference committee is requesting submissions that reflect the conference theme "Collaborating Across Boundaries" in the areas of innovation with a company, from academia, or from individual contributors. Technical submissions that cross disciplines and other boundaries are encouraged. The submission deadline is March 16, 2010. Notifications on the submission status will be sent out by May 18, 2010. For more information, please visit our [website](#). And for tips on creating your submission check out the GHC Bloggers post - [The Long and Short of Answering the Grace Hopper Call for Participation](#).

Profiles of Women in Human-Computer Interaction: Leah Culver By Vaishali Jain and Kami Neumiller

This is the first in a series of profiles on women in human-computer interaction. Students from Carnegie Mellon University's Masters of Human-Computer Interaction program are conducting interviews with women in HCI to identify how they have broken through the "glass ceiling" in industry. The profiles will highlight the career path of the particular interviewee and other biographical information. This following profile focuses on Leah Culver.

Still in her twenties, Leah Culver has already managed to complete a degree in Computer Science, work for a variety of companies including IBM, Instructables (a how-to and DIY social community site), and Six Apart (creators of Moveable Type), and co-founded a web-based blogging and social messaging application, Pownce, alongside Kevin Rose and Daniel Burka from Digg. And, she's not done yet. The day of our interview was Leah's last day at Six Apart.

While, her dream job is to start a new business that works on game-changing technology, she's waiting for the same good set-up she had when starting Pownce. Until that happens she will be working as a contractor helping other companies achieve their goals, continue working on side projects and keep up with the latest web trends so that she can help build innovative products. This article will focus on what it took for Leah to start and run Pownce.

[Continued...](#)

Women and Mobile Phones: Closing the Gender Gap By VitalWave Consulting

It's no secret that women, especially those in developing countries, often have less access to technology than men, but a recent study shows that this disparity extends to the world's most ubiquitous

women connect at the SXSW Interactive Festival in Austin, TX. Together, they'll host a Women Techies United booth in the festival's trade show March 13-15, 2010 and a Women Love Tech party on Sunday afternoon. Learn more about the [Women Techies United](#) collaboration.

International Women's Day

March 8th is International Women's Day, a day women worldwide have chosen to celebrate the economic, political and social achievements of women. This year's theme is Equal Rights, Equal Opportunities: Progress for All.

International Women's Day also shines a light on the fact that we still have much work to do. Women are still 70% of the world's poor, 75% of the civilians killed in war and still receive only 10% of global income for 66% of the world's work (UN).

So take time today to reflect and celebrate.

Anita Borg Institute Partners

technology: mobile phones.

Over the past decade, many developing countries have seen mobile phones go from being a luxury reserved for the urban rich to a necessity used by people even in the most remote rural communities. Substantial evidence indicates that mobile phones are associated with economic and social growth. The GSMA Development Fund, the Cherie Blair Foundation for Women and Vital Wave Consulting recently released a global study, entitled Women & Mobile: A Global Opportunity, that identified the social and commercial opportunity represented by closing the gender gap in mobile phone ownership.

[Continued...](#)

Marie. R. Pistilli Women in EDA Achievement Award Call for Nominations Now Open

This annual award recognizes individuals who have visibly helped advance women in Electronic Design. The winner will be announced during the WWED, to be held at the 47th Design Automation Conference (DAC), Anaheim Convention Center, Anaheim, CA June 14, 2010. Nominations must be received by 5 p.m. MST, March 19, 2010.

Nominees should have had a leadership role in one or more of the following:

- The creation or launch of a successful product that involved contribution by a woman or women
- The management of a successful project that involved contribution by a woman or women
- A program that has created opportunities for women in Electronic Design
- Leadership of a company or organization, thereby raising the awareness of women in Electronic Design
- Being a mentor or role model for a successful woman or women in Electronic Design

Nominees may be male or female, from academia or industry and technical and non-technical roles. [Submit your nomination today.](#)



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Your privacy is important to the Anita Borg Institute for Women and Technology. If you have any questions or concerns please review ABI's [Terms of Use](#) and [Privacy Policy](#).

Sincerely,

Anita Borg Institute for Women and Technology

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