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As 2009 draws to a close, everyone at ABI is focusing on our planning for 2010. We've just launched the [2010 Grace Hopper Celebration](#) website. Please check there frequently for breaking news and information. You can also check out the 2009 Grace Hopper Celebration Proceedings on the site as well.

We also want to remind everyone that the [call for nominations for the 2010 Women of Vision Awards](#) is now open. Please submit nominations by December 11 and also pass this information on to others in your organization who may be interested. And be sure to register for the event so you can come see our Keynote Speaker, Arianna Huffington.

Thinking about becoming a Woman of Vision yourself? Be sure to read our Ask Jo column on 4 Tips to Becoming a Visionary in Challenging Times.

And our thanks to everyone who has supported our Giving Campaign. We still have a ways to go to make our second challenge and we thank you all in advance for supporting our efforts.

Sincerely,

The ABI Staff

### **2009 Anita Borg Institute Annual Giving Campaign Update: First Challenge Met, Second Challenge Underway**

Another friend of ABI offered a \$10,000 challenge match for any donation made between November 1 and December 15. We've raised \$1,070, so we need your help to raise the remaining \$8,930 to match the second challenge! ABI served over 13,500 technical women in 2009, including change agents from Africa; faculty from around the world; and award winners including Mitchell Baker, Jan Cuny and Yuqing Gao.

Why should you consider supporting ABI? Just watch our video, [I am a Technical Woman](#). Over 8000 people have watched technical women from all walks of life-student, faculty, industry, US, outside the US, proclaim with pride and distinction: "I am a technical woman." Here is what one woman had to say:

"I found the Grace Hopper Conference and Systems mailing list invaluable to my career. Through it I have made many valuable contacts, received great career advice, and clarified the path I wanted to take. I also landed my first software development job by meeting my future manager at a GHC booth and had a job the following week! I started on the Systems mailing list this year and found that to be an invaluable resource of advice and encouragement. The confidence I gained with networking at

GHC has stuck with me throughout my professional career."

Your matching gift helps ABI bring programs and services designed to positively impact technical women.

All donations to ABI, a 501(c)(3) nonprofit (tax ID # 77-0480427), are tax deductible and there are several ways to give:

Visit our website and click on [Donate](#).

Through ABI's [Network for Good badge](#), you can donate directly to us. Show your support by placing the badge on your web site, blog, MySpace, or Facebook page.

Make a personal donation. Please make checks payable to:

Anita Borg Institute  
1501 Page Mill Road, MS 1105  
Palo Alto CA, 94304

Thank you for your support. We wish you the very best as 2009 draws to a close.

### Ask Jo: 4 Tips for Becoming a Visionary in Challenging Times.



Every month on our site, Jo Miller, CEO of Women's Leadership Coaching Inc., answers your career and leadership questions.

Question: During a recent women's leadership webinar, I asked Krista Thomas, Vice President, Marketing and Communications for The Calais Initiative at Thomson Reuters, how a person should determine what their organization needs in these challenging economic times. In addition to answering the question, she addressed a more intriguing issue - how to provide visionary leadership during challenging economic times.

[See the 4 Tips for Becoming a Visionary in Challenging Times.](#)

Jo Miller is CEO of Women's Leadership Coaching Inc. which offers women's leadership seminars and coaching programs.

To read more of her career advice, visit the [Ask Jo archives](#).

### K12 Computing Teachers Workshop

A recent workshop sponsored by the Anita Borg Institute for Women and Technology (ABI), the Computer Science Teachers Association (CSTA), and the University of Arizona demonstrates that equity and pipeline issues are a key concern for the entire computer science community.

More than 100 Kindergarten through grade 12 computer science and information technology teachers who work with under-

### She's Geeky, January 29-31, Mountain View, CA

Do you think of yourself as geeky? She's Geeky Bay Area is a three day unconference for women creating or using technology in a diverse array of fields. Each day, with a facilitator guiding the process, attendees create a full day, multi-track conference agenda that is relevant and inspiring to everyone there. All are welcome to put forward presentations or propose conversations. [Registration is open.](#)

### National CS Education Week - Dec 7 - 11, 2009

Congress has declared the week of December 7th to be National Computer Science Education Week. The week was designated in honor of Grace Murray Hoppers' Birthday on December 9th. [Read the resolution.](#)

### Anita Borg Institute Partners

represented populations of students attended the first K-12 Computing Teachers Equity Workshop at the 2009 Grace Hopper Celebration of Women in Computing. This workshop provided a unique opportunity for teachers to focus on providing equity of computing access, instruction, and engagement for our increasingly diverse student population. The K12 workshop and participant scholarships were funded by the National Science Foundation, Motorola Foundation, and IBM.

[Continued...](#)

## 2010 Women of Vision

**NOMINATIONS DUE DEC 11, 2009**

[Nominations](#) are now being accepted for the 2010 Women of Vision Awards. These annual awards honor women making significant contributions in the areas of Innovation, Social Impact and Leadership.

The winners will be honored at the Women of Vision Awards Banquet on May 12, 2010 at the brand new Mission City Ballroom, adjacent to the Santa Clara Convention Center in Santa Clara, California.

### Nominations

[Nominations](#) will be accepted until December 11th, 2009. Award winners will be notified in February, 2010.

### Categories

Innovation recognizes a woman who has contributed significantly to technology innovation. The innovation might be creating unusual and important technology or approaching developing technology in a significantly new and innovative way, such as by bringing diverse people and experiences together in the technology creation process.

Social Impact recognizes a woman who developed or applied technology with a significant impact on society and/or the community. These people are creating or employing technologies that are changing our world in positive ways.

Leadership recognizes a woman who has led an important technology development or innovation, made a significant contribution to the technology industry, and someone who inspires others.

For more information about the Women of Vision Awards, please visit our [website](#).

## Forrester Research Study Available Free to ABI Newsletter Readers

Forrester Research has published a new study, "Fostering a More Diverse Infrastructure and Operations Department". Caroline Simard, the Anita Borg Institute's Vice President of Research and



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Sincerely,

### **Anita Borg Institute for Women and Technology**

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Executive Programs is quoted in this report. ABI Newsletter readers can download a complementary copy of the report by creating a free account at [www.forrester.com/anitaborg](http://www.forrester.com/anitaborg).