

IN THIS ISSUE

[Award Winners Announced](#)

[Ask Jo: How Do I Establish Credibility and Influence?](#)

[Why I'm Glad I Attended GHC by Valerie Fenwick](#)

[Sun Mentoring](#)

[What to Pack For GHC 2009](#)

[GHC Early Bird Pricing Ends September 9th](#)

[O'Reilly Where 2.0 Conference Call for Participation](#)

[Connecting Online with GHC 2009](#)

[What is the GHC Poster Session](#)

[Anita Borg Institute Partners](#)

We are very pleased to announce the winners of the Anita Borg Social Impact, Anita Borg Technical Leadership, Denice Denton Emerging Leader and the 2009 Change Agent Awards. We encourage you to read all about these amazing women in the newsletter then come meet them in person at the [2009 Grace Hopper Celebration of Women in Computing](#) (GHC). We are only three weeks away from GHC and we are looking forward to seeing many of you there.

In this newsletter Jo Miller writes about how to establish credibility and influence. We are also featuring a story from a past GHC attendee who talks about how the event has influenced her life. And be sure to check out our recent Fast Company blogs on [Ruzena Bajcsy](#), [Mary Lou Jepsen](#) and [Technology for Social Impact](#).

We encourage all of you to [register today for GHC](#) and take advantage of our early bird pricing which ends September 9th. Remember registration closes September 25.

Sincerely,

The ABI Staff

Anita Borg Technical Leadership, Social Impact and Denice Denton Award Winners Announced

The Anita Borg Institute for Women and Technology is pleased to announce the winners of the Anita Borg Technical Leadership, Anita Borg Social Impact, Denice Denton Emerging Leader and Change Agent Awards. The award winners will be honored at the GHC 2009 Awards Ceremony on Thursday October 2nd.

Anita Borg Social Impact Award Winner - Ekaterina Fedotova

The Anita Borg Social Impact Award honors an individual or team that has caused technology to have a positive impact on the lives of women and society or has caused women to have a significant impact on the design and use of technology. The 2009 award winner is Ekaterina Fedotova. Ekaterina Fedotova is the IDEA (Information and Dissemination & Equal Access) Project Director, a community-based network providing basic and job-related computer skills training to increase employability among underserved, disadvantaged populations in 51 cities across Russia's 22 regions. As Director of the IDEA

project, she has motivated social change and empowerment through technology and opened the minds of generations of women and the broader community, to how they can use technology to improve their lives. The Anita Borg Social Impact Award is underwritten by Microsoft.

Anita Borg Technical Leadership Award Winner - Ruzena Bajcsy

The Anita Borg Technical Leadership Award is given to a woman who has inspired the women's technology community through outstanding technological and social contributions. This year's winner, Ruzena Bajcsy is Professor of Electrical Engineering at the University of California, Berkeley where she is also Director Emerita of the Center for Information Technology Research in the Interest of Society (CITRIS). Over the past four decades Bajcsy has had an astounding impact in the fields of active vision, computer vision algorithms for medical imaging and telepresence. Dr. Bajcsy has pioneered new research fields, guided national policy regarding and lead the computing community in addressing social issues. She has broken barriers and opened up access for women as a role model, mentor and advocate. The Anita Borg Technical Leadership Award is underwritten by Cisco.

Denice Denton Emerging Leader Award Winner - Nadya Mason

The Denice Denton Emerging Leader Award is given each year to a junior non-tenured faculty member under the age of 40 at an academic or research institution pursuing high-quality research in any field of engineering or physical sciences while contributing significantly to promoting diversity in his/her environment. The 2009 Denice Denton Award winner is Nadya Mason, Assistant Professor of Physics at the University of Illinois at Urbana-Champaign. Dr. Mason's research focuses on electron behavior in low-dimensional, correlated materials, where enhanced novel interactions are expected to give novel results. In addition to her research, Dr. Mason is a spokesperson for increasing diversity in physics and for creating a climate in academia that embraces and supports minorities and women. The Denice Denton Award is underwritten by Microsoft.

Change Agent Award Winners - Oreoluwa Somolu, Halima Ibrahim and Anne Ikiara

Oreoluwa Somolu, founder of Women's Technology Empowerment Centre is passionate about empowering women/girls of Nigeria through the use of Information and Communication Technologies (ICT) as well as encouraging them to take up technology careers. Her initiatives include the Networking for Success project, where women were trained to use web 2.0 tools to facilitate knowledge gathering and sharing in their work; the Girls Technology Camp, which exposed high school girls to the relevance of ICTs to academic and professional pursuits; her collaboration with Fahamu to organize Blogs for African Women and BAWO, a blog mentoring initiative for African girls.

Halima Ibrahim's initiative the Mu'assassatul Mar'aatus Saliha Women's Skill Acquisition Centre is one of the biggest initiatives to emerge from the Community Technology Skills Program in Nigeria over the last three years. It has empowered over a 1000 women in ICT and Handcraft skills while fostering local innovation and creating jobs and opportunities for people. These women have been motivated and equipped with knowledge that has made them financially stable and independent while working from their homes where they are often in seclusion. The rate of divorce among this group of women has reduced due to the economic empowerment of women because they are perceived to have more value in their homes.

Anne Ikiara is the General Manager of Nairobites Trust, an organization dealing with youth/women empowerment through ICT in the non-formal settlements of Nairobi. Anne is devoted to helping others to get further in their lives. Nairobites has a vision of giving youth technical, social and entrepreneurship skills to enable them to positively change the circumstances. Though Nairobites deals with both genders, they take extra effort and affirmative action to engage the girls. They have been successful in getting jobs for 1,500 underprivileged girls/women.

Ask Jo: How do I establish credibility and influence?

**GHC EARLY BIRD PRICING DEADLINE
September 9th**

We extended the deadline for registering for GHC with the early bird pricing to September 9th. You have just one more day to take advantage of this discounted rate. [Register today!](#) Registration for



Every month on our site, Jo Miller, CEO of Women's Leadership Coaching Inc., answers your career and leadership questions.

Question: My biggest question about being a better leader has to do with building greater credibility and influence. I am about to start a new position, and would like to start off on the right foot.

[See Jo's Answer](#)

Jo Miller is CEO of Women's Leadership Coaching Inc. which offers women's leadership seminars and coaching programs.

To read more of her career advice, visit the [Ask Jo archives](#).

Jo Miller will be featured at the Grace Hopper Celebration of Women in Computing on Wednesday September 30th in Tucson, AZ. Be sure to arrive early to learn how you can become a person of influence.

Why I'm Glad I Attended GHC

By Valerie Fenwick, Sun Microsystems

We've been asking past GHC attendees to send us their stories for our newsletter. If you'd like to share your story please [email it to us today!](#)

Last year's Grace Hopper Celebration of Women in Computing was such an amazing experience for me, that I can't wait to attend again this year!

There is something almost magical about being surrounded by technical women. I didn't have to worry for one second about sounding too nerdy or about asking questions about something I didn't understand. At this conference I felt an unparalleled sense of belonging.

I spent some time working at the Sun Microsystems' informational booth, which was an incredible way to connect with students and other women in the industry who were interested in the technologies I've worked so closely with over the last decade. I'll be around there again this year, so please stop by and

GHC will close September 25th.

Call for Participation Open for the O'Reilly Where 2.0 Conference

Where 2.0 is one of the world's foremost events dedicated to exploring the tools pushing the boundaries of the location frontier, the emergence of new business models and services, and new sources of data and the platforms for collecting them. Happening March 30-April 1, 2010 at the San Jose Marriott in San Jose, California, Where 2.0 brings together the people, projects, and issues creating value in the location industry, from mobile apps, local search, and temporal overlays to rich data analysis, crisis mapping, and beyond.

Call closes at midnight on October 13

Home page:

<http://conferences.oreilly.com/where>

Submission page:

<http://en.oreilly.com/where2010/public/cfp/78>

Connecting Online with GHC 2009

What do Facebook, Twitter and LinkedIn have to do with the Grace Hopper Celebration of Women in Computing? They are all great ways to make and maintain connections online with other GHC conference participants!

On LinkedIn, Twitter and Facebook, technical women from around the world are introducing themselves; talking about their posters and panels; finding rides and roommates; asking and answering questions. Learn more at [GHCBloggers!](#)

What is the GHC Poster Session and Why Should I Go?

The Poster Session, sponsored by Symantec, takes place at the Grace Hopper Celebration's opening reception. There will be rows of research posters on display, each with a knowledgeable presenter or two to explain the project and its findings. The posters are primarily created and presented by graduate students, but undergrads, faculty, and professionals working in industry also present posters. The Poster Session is an easy way to find others with similar interests, and a great way to quickly skim research and get an overview of what's new in your field. On the GHC blog, Poster co-Chair Bettina Bair explains what to look for so that students, faculty, and industry professionals can get the most out of the Poster Session.

hear about the work I've been doing in the field of computer security over the last year.

This conference has such a great balance of technical content and soft skills that I don't feel overwhelmed by either aspect at the end of the day. In fact, I can't wait to get together with other attendees in the evening to hear about sessions I missed and share my own experiences from the day.

Last year's conference was intense, educational and life changing, that I cannot imagine for one second missing this year's event. Hope to see you all there! I'll be the woman with the laptop... oh, wait, unlike other conferences, that won't be enough to identify me by. :-)

Valerie Fenwick
Sun Microsystems

Sun Mentoring: 1996 - 2009

Sun Microsystems, Inc has published a paper summarizing mentoring information, best practices, metrics, and recommendations developed from 1996-2009.

Mentoring increases effectiveness and efficiency to achieve business results by doing real work, real time. Developing a corporate culture of mentoring is a good way to establish a network of communication across organizational silos, promote a wide variety of talents, and broaden the diversity of ideas and innovation available to the company.

The ROI on Sun mentoring has been calculated to be 1,000% or greater. Mentoring is near the top of most lists of tools that are effective at promoting professional development and advancement in industry. As a business method, mentoring works well generally and also is particularly valuable to women and minorities. These benefits are of special interest to engineering companies and are in addition to more objective productivity measures of mentoring success such as increased performance ratings, higher retention, and more promotions.

To download this paper go to:
<http://research.sun.com/techrep/2009/abstract-185.html>.

What to Pack for GHC 2009

Tucson is known as one of the sunniest cities in the countries with its 350 days of sun! The weather in Tucson averages a high of 86 degrees in the day and 55 at night during October. Here we have a list of some essentials to bring to GHC.

Clothing and Accessories

[Continued...](#)

Join Our Mailing List!

Quick Links

[Register for Grace Hopper Now](#)
[More On Us](#)

Anita Borg Institute Partners



Your privacy is important to the Anita Borg Institute for Women and Technology. If you have any questions or concerns please review ABI's [Terms of Use](#) and [Privacy Policy](#).

Sincerely,

- Pack clothing that will ensure protection against the sun. With the wonderful weather Tucson has to offer, you are sure to be spending some of your time outdoors. It's also a good idea to bring layers to ensure more comfort when traveling in and out of air conditioned environments. Nights may get chilly so don't forget to also bring a jacket.
- Bring comfortable shoes. At GHC you are bound to be on your feet all day going from one exciting event to another. You don't want your aching feet to stop you from any of the fun. Bring shoes that will keep you feeling good all day. Also, bring your hiking or walking shoes if you plan on exploring outdoors.
- Don't forget your swimsuit so you can enjoy the JW Marriott Starr Pass's gorgeous swimming pool.
- Pack essentials like sunscreen, sunglasses and a hat.
- Bring your dancing shoes! As is the GHC tradition - there will be dancing after the Awards Ceremony on Thursday night. There is no dress code so feel free to wear what makes you comfortable.

Things You'll Need at the Conference

- Something you don't want to forget is plenty of copies of your resume. Bring at least two for the resume clinic but also have more on hand in case opportunities arise as you speak with sponsors.
- Business Cards will definitely come in handy. Even if you aren't employed right now make sure to make your own business cards with your information on them just in case. However, the best way to exchange information with someone is through the CONNECT project. Make sure to sign up and this way you will be able to access your connections any time in the future, without the risk of losing them. It's an eco-friendly way to network.

Anita Borg Institute for Women and Technology

Anita Borg Institute for Women and Technology is a 501(c)(3) not-for-profit organization.

Copyright © 2007 Anita Borg Institute for Women and Technology